

NCC Cable System Order

Order #	62554179	Flight Dates	07/09/18 - 07/17/18	Update Date	07/10/18
Syscode	0166	Agency	Media Period	Version	2 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Shri Thanedar For Governor	Show All Lines	
Market	Traverse City			Total # of Weeks	2
		Client Code	82	Total	\$2,709.00
AE	Megan Faber	Product Code	191	Commission	\$406.35
Sales Coordinator	Haleigh Hutchinson	Est Code	2307	Net Total	\$2,302.65
Office	Detroit	Product Name	TV	Total Spots	95
Phone	(248) 728-0800	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Point
Survey	DMA Nielsen Live+SD May18	Primary Demo	Adults 35+	GRP	22.99
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	81011
				CPP	\$118.00
				CPM	\$33.44
Comments : 7/9: new LUR rates effective 7/11. pls cfm changes. Thanks! -MF					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET MOVIE OF T<	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.06	209	10	\$10.00	\$100.00	30	
2	BET	BET MOVIE OF T<	7/16/18	7/22/18	16:00	19:00	X	X						0.04	137	4	\$10.00	\$40.00	30	
3	BET	_	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	0.00	0	10	\$13.00	\$130.00	30	
4	BET	_	7/16/18	7/22/18	19:00	24:00	X	X						0.00	0	4	\$13.00	\$52.00	30	
5	CNN	VARIOUS	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.37	1302	0	\$28.00	\$0.00	30	
6	CNN	SITUATION ROOM<	7/16/18	7/22/18	16:00	19:00	X	X						0.41	1428	0	\$28.00	\$0.00	30	
7	CNN	_	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	0.00	0	0	\$35.00	\$0.00	30	
8	CNN	_	7/16/18	7/22/18	19:00	24:00	X	X						0.00	0	0	\$35.00	\$0.00	30	
9	HLN	AVG. ALL WKS<	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.18	636	6	\$15.00	\$90.00	30	
10	HLN	VARIOUS	7/16/18	7/22/18	16:00	19:00	X	X						0.16	552	2	\$15.00	\$30.00	30	
11	HLN	_	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	0.00	0	6	\$19.00	\$114.00	30	
12	HLN	_	7/16/18	7/22/18	19:00	24:00	X	X						0.00	0	2	\$19.00	\$38.00	30	
13	MNBC	VARIOUS	7/9/18	7/15/18	05:00	09:00			X	X	X	X	X	0.53	1867	0	\$70.00	\$0.00	30	
14	MNBC	MORNING JOE<	7/16/18	7/22/18	05:00	09:00	X	X						0.75	2646	0	\$70.00	\$0.00	30	
15	MNBC	_	7/9/18	7/15/18	09:00	16:00			X	X	X	X	X	0.00	0	0	\$60.00	\$0.00	30	
16	MNBC	_	7/16/18	7/22/18	09:00	16:00	X	X						0.00	0	0	\$60.00	\$0.00	30	
17	MNBC	_	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.00	0	0	\$70.00	\$0.00	30	
18	MNBC	_	7/16/18	7/22/18	16:00	19:00	X	X						0.00	0	0	\$70.00	\$0.00	30	
19	MNBC	VARIOUS	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	1.14	4029	0	\$90.00	\$0.00	30	
20	MNBC	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X						1.37	4838	0	\$90.00	\$0.00	30	
21	MNBC	_	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.00	0	0	\$10.00	\$0.00	30	

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Order #	62554179
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Megan Faber
Sales Coordinator	Haleigh Hutchinson
Office	Detroit
Phone	(248) 728-0800
Status	Accepted
Survey	DMA Nielsen Live+SD May18
All ratings are based on DMA populations	

Flight Dates	07/09/18 - 07/17/18
Agency	Media Period
Advertiser	Shri Thanedar For Governor

Client Code	82
Product Code	191
Est Code	2307
Product Name	TV
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/10/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,709.00	
Commission		\$406.35	
Net Total		\$2,302.65	
Total Spots		95	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	22.99	GIMP	81011
CPP	\$118.00	CPM	\$33.44

Comments :	7/9: new LUR rates effective 7/11. pls cfm changes. Thanks! -MF
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	_	7/16/18	7/22/18	16:00	19:00	X	X						0.00	0	0	\$10.00	\$0.00	30	
23	MNBC	VARIOUS	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	1.14	4029	0	\$13.00	\$0.00	30	
24	MNBC	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X						1.37	4838	0	\$13.00	\$0.00	30	
25	CNN	VARIOUS	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.37	1302	6	\$62.00	\$372.00	30	
26	CNN	SITUATION ROOM<	7/16/18	7/22/18	16:00	19:00	X	X						0.41	1428	2	\$62.00	\$124.00	30	
27	CNN	_	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	0.00	0	6	\$78.00	\$468.00	30	
28	CNN	_	7/16/18	7/22/18	19:00	24:00	X	X						0.00	0	2	\$78.00	\$156.00	30	
29	MNBC	VARIOUS	7/9/18	7/15/18	05:00	09:00			X	X	X	X	X	0.53	1867	3	\$32.00	\$96.00	30	
30	MNBC	MORNING JOE<	7/16/18	7/22/18	05:00	09:00	X	X						0.75	2646	2	\$32.00	\$64.00	30	
31	MNBC	_	7/9/18	7/15/18	09:00	16:00			X	X	X	X	X	0.58	2044	3	\$25.00	\$75.00	30	
32	MNBC	_	7/16/18	7/22/18	09:00	16:00	X	X						0.35	1233	2	\$25.00	\$50.00	30	
33	MNBC	_	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.75	2643	3	\$42.00	\$126.00	30	
34	MNBC	_	7/16/18	7/22/18	16:00	19:00	X	X						0.00	0	2	\$42.00	\$84.00	30	
35	MNBC	VARIOUS	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	1.14	4029	4	\$52.00	\$208.00	30	
36	MNBC	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X						1.37	4838	2	\$52.00	\$104.00	30	
37	TLC	VARIOUS	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	0.26	900	5	\$13.00	\$65.00	30	
38	TLC	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X						0.27	958	2	\$13.00	\$26.00	30	
39	TLC	_	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	0.15	543	4	\$10.00	\$40.00	30	
40	TLC	_	7/16/18	7/22/18	16:00	19:00	X	X						0.09	316	2	\$10.00	\$20.00	30	

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41	HALL	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X						0.10	353	1	\$37.00	\$37.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	95	0	0	0	0	0	0	0	0	0	0	0	95
AMT	\$2,709.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,709.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/11/18

62554179 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |